

This book is intended for anyone who wants to understand and improve their leadership performance in the workplace. The need for genuine leadership initiative, entrepreneurship and innovation becomes increasingly critical as global competitiveness ramps up. The information and guidance in this book is very wide ranging. We have drawn on leadership and management practices that are universally acknowledged as being sound and workable. We have taken these practices and turned them into development and action plans that yield solid, practical results.

The competencies have been defined as the qualities that most organizations want to develop in their leaders and managers. In compiling leadership competencies we have defined leadership as a proactive role that anyone in an organization can develop. This guidance is therefore applicable to anyone who needs to lead, to get others to understand and buy into their ideas and direction.

NBOGroup Competency Model

